

DECEMBER 10TH,
2014



NEWS FROM THE HIVE

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wool & honey
yarn, fiber and other sweet delights

CHRISTMAS GIFT GUIDE 2014

Hello, friends!

How are you doing with your projects? Feeling like the finish line is in sight?

What about those of you who still have several people to shop for but realize not all the knitting will get done? We've compiled a few non-knitting gift ideas for you--and we think they're pretty fantastic. You still have plenty of time to get these gifts to your people on time--we ship U.S. Priority Mail every single day. Order any of these items before next Saturday (December 20th) and they'll arrive in time for Christmas.



(set of 5 Leland blue markers not included)

1. **Stitch marker necklace.**

You know how we have always said how we think our **Michigan stone stitch markers** are like jewelry for your knitting needles? What about a necklace so you really can wear them as jewelry? If you're like us, you've got a fair share of beautiful stone stitch markers--now here's a place to hold them! **This necklace** is made by our favorite local jeweler Liz Saile, is 100% sterling silver and comes on an 18" chain with a lobster clasp. Choose from a square Petoskey, Favosite or Leland blue. Find our stitch marker necklace **HERE**.

*We'll be shipping out **these necklaces** next Friday, December 19th--they're made to order.*



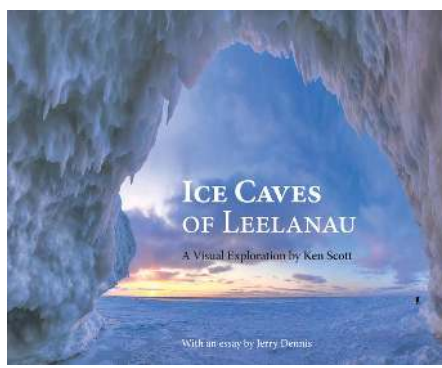
2. **Leland Blue** and **Petoskey stone** stitch markers.

Classics, both for giving and receiving.

Find the **Leland Blue** markers

HERE.

Find the **Petoskey stone** markers **HERE**.



3. **The Ice Caves of Leelanau: A Visual Exploration by Ken Scott.**

Oh. My. *Goodness*. Have you seen this stunning book? Of course we would expect nothing less from our favorite Leelanau photographer, but this **visual masterpiece** is yet another reminder why we are so lucky to call this place home. Whether the LC is your home or the home of your heart, **this coffee table book** would look mighty nice in your living room this winter. The publisher just dropped off a case of the books at the shop last night--we'll happily ship one right to your door. (You can also reserve one for pickup.) It goes really, really well with January's installment of the **Sleeping Bear Yarn Club**--we're still taking orders for the **Gill's Pier Ice Caves** for a few more days.

Find Ken's magical book **HERE**.



4. **Gift Certificates.**

Still not sure about what to give your favorite knitter? (Or maybe what to ask your husband for?) May we suggest a gift certificate? Probably our most popular holiday gift (really!), **a gift certificate** combines the best of both worlds--the recipient gets to come in (or browse online) and pick out a new project and you get to give them the gift they *really* want. Win-win. Find a Wool & Honey gift certificate **HERE**.



5. Formulary 55 Soaps.

I've said this before and I'll say it again--these are, without a doubt, my favorite soaps in the world. I've been using these (and giving these as gifts) for years, but we've just started **carrying them** in the shop.

Click **HERE** to order one of six scintillating scents, including Joyeux Noel, Clementine + Lime and Bourbon + Vanilla (my new favorite!).

6. One of The 12 knits of Christmas 2014.

Because not only is a kit a genius gift for a knitter (everything you need is there in one nice, neat package,) but *you* may just win a gift certificate to the shop--the gift that keeps on giving!

Click **HERE** to order one of the **12 Knits of Christmas 2014.**



7. Farmhouse Candles.

The quickest way for your house to smell absolutely amazing. These candles are very new, very chic and very local--hand poured in Leelanau County (Cedar, to be exact!)

Simple and modern, with exquisite scent combinations, they will be a welcome addition to any home. We love Treemoss + Cedar and Pumpkin + Nutmeg and Woodsmoke + Apple....

Find **Farmhouse candles HERE.**



8. The Sleeping Bear Yarn Club.

The ultimate gift. And because we are so flexible in our offerings, you can sign up in 3-, 6- or 12-month subscriptions. You can pay month-to-month or in full. Regardless of your choice, we know that there's no other gift like it out there. Period.

Find the Sleeping Bear Yarn Club [HERE](#).

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Holiday Hours

Monday-Friday: 10 am to 5 pm

Saturday: 9 am to 5 pm

Wednesday, December 24th: 10 am to 2 pm

Thursday, December 25th: *closed*

Thursday, January 1st: *closed*

THE SLEEPING BEAR YARN CLUB: JANUARY 2015 **GILL'S PIER ICE CAVES**



"She had never known that ice could take on so many shades of blue: sharp lines of indigo like

the deepest sea, aquamarine shadows, even the glint of blue-green where the sun struck just so."

-Malinda Lo

We are thrilled to announce the January selections for the **Sleeping Bear Yarn Club**.

Dyed exclusively for us by Angela in Chicago, we are so pleased with this gorgeous yarn comprised of winter's cool greens and icy blues.

*** * * order by December 15th * * ***



January's delightful little package will include a skein of Fleur de Fiber Acadian (100% superwash Merino wool--400 yds), a beach glass stitch marker and your choice of the Moon Moth Shawl, Torrent Socks or the Kitty Baby Sweater, as well as the free gifts for NEW 12-month members.*

Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club below...*

THE SLEEPING BEAR YARN CLUB



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

We are partnering with hand-dyers--big *and* small--to bring you exclusive colorways dyed to our specifications, based on some of the loveliest vistas in the Midwest. We can't give it all away yet (that's part of the fun!), but some of our dyers include Dream in Color, Lorna's Laces, Three Irish Girls, Fleur de Fiber...and many, many more.

What Does The Club Include?

FREE Gifts for 12-Month Members Only:

- 1. A large logo tote bag.**
- 2. A commemorative logo stitch marker.**
- 3. A discount coupon for 3% off EVERY purchase made at Wool & Honey, both in-store and online.** (We think this is reason enough to sign up!)

Every Month:

- 1. One 100 g skein of fingering weight yarn.** The bases will change every month; think superwash wool blended with bamboo, silk, Seacell...even sparkles!
- 2. One semi-precious stone stitch marker in a coordinating color,** made by our favorite local jeweler, Liz Saile.
- 3. One printed pattern.** Choose from of a pair of socks, a shawllette or a baby sweater. Can't commit to one type of pattern every month? No problem--call us and we'll make sure you get exactly what *you* want.
- 4. 10% off original retail price.** All of these items (the yarn, the stitch marker and the pattern) are at member discount prices.
- 5. A preview of the next month's club offerings.** This gives you the option to choose your favorite pattern, add more skeins to your order or even send your box to a friend!

How Much Does The Club Cost?

\$32.95/month for local pickup

\$39.95/month for USPS Priority Mail delivery

Pre-order NOW to hold your spot for the June 2014 shipment. After that, your credit card will be charged on a monthly basis--on the 15th of the month, the day we ship the yarn to you. And for those interested in ***an even better deal?*** If you choose to prepay for your subscription, you will receive additional discounts; the longer the subscription, the higher the

discount.

	Retail Price	Member Price	Paid In Full
3 months	\$119.85	\$98.85	\$93.85
6 months	\$239.70	\$197.70	\$182.70
12 months	\$479.35	\$395.40	\$355.40

(Prices shown are for the pickup option)

Become a member of the Sleeping Bear Yarn Club [HERE](#).

Read all the details and FAQs [HERE](#).



While we hope you're spending every *minute* of your spare time soaking up these September rays, we also know that a few short months from now is the culminating event for generous knitters everywhere. The holiday season, while it may be just a frosty glimmer on the horizon, is slowly approaching. And we know, because we've had the same conversations with so many of you year after year (after year), that **this is the year you're going to do it right.** No more knitting-induced carpal tunnel that sidelines you for the entire month of January. No more Christmas Eve all-nighters (because we probably don't need to remind you that you're not 19 anymore.) No more last-minute, caution-to-the-wind, unrealistic projects that leave you sweating, swearing and wondering whether they'll even like it. (You can't knit a pair of socks for everyone in your office, your daughter's piano teacher and your husband's boss's brother if you wait until Thanksgiving weekend to start. We know. We've tried.)





The holidays, regardless of your specific traditions, are meant to celebrate the sacredness of humankind. Gift knitting isn't about obligation or about one-upping your sister-in-law. It really can just be stripped down to this: your two hands making something--big or small--for someone who matters in your life. A 'thank-you' to the teacher who spends every day with your son--and the person who finally taught him to enjoy reading. A little something for the neighbor who always waters your plants and picks up your mail while you're on vacation. Your mother's favorite nurse--the only one who can get her to take her meds.

Without question, our 12 Knits of Christmas is the best it's ever been. The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

There's more. (Of course.) We'll be giving away two *outrageous* prizes to two very lucky knitters.

1.) For each ambitious customer who purchases ALL 12 kits, you'll be entered into a drawing to win a **12-month subscription to our exclusive Sleeping Bear Yarn Club** (a \$563.35 value!)



2.) For each kit ordered, you'll be entered into a separate drawing for a \$100 gift certificate to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)



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Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.



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