

AUGUST 17TH,  
2017



# NEWS FROM THE HIVE

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**THE 12 KNITS OF CHRISTMAS 2017:  
LAKESIDE LACE KERCHIEF**



Can you feel it? The slight chill in the air? By mid-August in Northern Michigan, when the sun dips below the horizon, the evening temperatures are markedly cooler. Evenings on the porch find us reaching for a cardigan or a lap blanket, and there's a subconscious urge to cast on a back-to-school sweater. This ultra-light shawllette is exactly what these cool nights call for; a feather-light yarn knit in a crisp garter stitch, anchored by a stockinette stitch spine and finished with a bit of leafy lace. Feminine yet utilitarian, light yet warm, this delicate shawl makes the perfect transition accessory from late summer to early fall.



The **Lakeside Lace Kerchief kit** includes one skein of **Brooklyn Tweed Vale** in your choice of colors (*Liz knit our sample in 'Nocturne'*) and one easy-to-read pattern.

Find the **Lakeside Lace Kerchief HERE.**

\* \* \* \* \*



- 1.) Each ambitious customer who purchases **ALL 12 kits** will be entered into a drawing to win a **'Find Your Fade' Kit**--we'll help pick your colors!  
**(A \$225 value!)**



- 2.) For each kit purchased, you'll be entered into a separate drawing for one of **three \$100 gift certificates to Wool & Honey**, either in-house or online.  
(Ordering three of the same kit? That counts as three separate entries!)

Read more about the **12 Knits of Christmas** **HERE**.

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**MOTO JACKET KAL WINNER**



*Congratulations to:*

**Kris L.**  
**Barb L.**  
**Pam S.**  
**Jane Z.**

for finishing their sweaters before July 31st.  
You've each won a Halus Hat kit, pictured at right.

...and **Pam S.** also won the Grand Prize--  
a \$50 gift certificate to Wool & Honey!



And **Karen U.** is the winner of the gift basket from the **Why Knot Trunk show**--congratulations!

*We'll be in touch with each of the winners to let them know how to pick up their prizes.*

Stay tuned for more information on our next KAL (it's coming up!) and how to win spectacular prizes and gift certificates like these.

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## **SLEEPING BEAR YARN CLUB SEPTEMBER 2017: PETERSON PARK**



Peterson Park

"I could never in a hundred summers get tired of this."  
-Susan Branch

We are thrilled to announce the September 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Katie at Yarn Love Yarn in Iowa, this beautiful variegated yarn is like summer's last breath. The colors--aqua, navy and gray--are variegated and jumbled, like the stunning depths of Lake Michigan. The yarn base--a blend of superwash Merino, bamboo and nylon--is lightweight and strong, silky and soft: everything you expect from a luxury yarn.

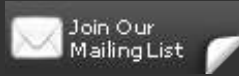
*Peterson Park is just north of the village of Northport and boasts some of the most gorgeous 180 degree views of Lake Michigan you could hope to find.*

***\*\*\* pre-order by August 20th \*\*\****



August's delightful little package will include a skein of Yarn Love Yarn Scarlett O'Hara (60% superwash Merino wool, 30% bamboo, 10% nylon-- 430 yds, 100 g), a Mother-of-Pearl stitch marker and your choice of the Settler Shawl, the Clochan Socks or the Top Down Basic Baby Sweater, as well as the free gifts for NEW 12-month members, Thank You gifts for Year Two members and Leelanau Lifetime Members.\*

*\*Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club** [\*\*HERE\*\*](#)....*



## WOOL & HONEY

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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
smack dab in the middle of The Most Beautiful Place in America.  
We love cherries, wine, beautiful beaches and you guessed it—yarn.  
Can't stop in to see us? We ship worldwide every day.*

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