

AUGUST 12TH,  
2014



# NEWS FROM THE HIVE

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wool & honey  
yarn, fiber and other sweet delights

## CHRISTMAS COMES EARLY



Hello, fiber friends!

Wow. *What* a weekend we just had. We are astounded by your response to our Quince & Co. trunk show on Friday and Saturday....and we're tickled to know you're just as in love with the yarns (and the colors, textures and patterns!) as we are. We think this is just the start of a very, very beautiful friendship.

We will admit that with all the weekend goings-on, there was just no way to squeeze in the second of our 12 Knits on Friday. While we know time is of the essence, we know you understand. Good thing this installment is FAST....and perfect for lakeside stitching.



We also want to announce the winners from this weekend's drawing...these 3 lucky knitters will be receiving some of our exclusive Quince & Co. kits.

**Adele R.**  
**Nancy K.**  
**Joanna P.**

*(We'll be getting in touch with each of you individually to coordinate your kit pickup/shipment.)*

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*New to our email newsletter? Missed out on **the first kit?** Read a little more about our **famous annual 12 Knits of Christmas** below....*

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**THE 12 KNITS OF CHRISTMAS:**  
**BEACH GLASS CUFF KIT**



This week's project is kind of a big deal for me--it actually doesn't even involve knitting. (*Gasp!*) Nope. This week's project is all about bending your mind a bit--crochet meets jewelry meets non-traditional fiber. What do you make for your stylish friend who has everything--or the trendy knitter that can make it for herself? With about two hours and no previous crochet experience (promise!), you can easily create a beautiful cuff bracelet with flexible wire and tumbled beach glass. Dress it up with a little black cocktail dress or down with an everyday cardigan and jeans, this simple gift puts a new spin on traditional jewelry.



**Each kit includes an easy-to-read pattern, wire, a large crochet hook and enough tumbled beach glass and wire to make one cuff.**

Order the Beach Glass Cuff Kit [\*\*HERE.\*\*](#)

Interested in just the PDF pattern? Find it [\*\*HERE.\*\*](#)



# 12 KNITS OF Christmas

While we hope you're spending every *minute* of your spare time soaking up summer with reckless abandon, we also know that a few short months from now is the culminating event for generous knitters everywhere. The holiday season, while it may be just a frosty glimmer on the horizon, is slowly approaching. And we know, because we've had the same conversations with so many of you year after year (after year), that **this is the year you're going to do it right.** No more knitting-induced carpal tunnel that sidelines you for the entire month of January. No more Christmas Eve all-nighters (because we probably don't need to remind you that you're not 19 anymore.) No more last-minute, caution-to-the-wind, unrealistic projects that leave you sweating, swearing and wondering whether they'll even like it. (You can't knit a pair of socks for everyone in your office, your daughter's piano teacher and your husband's boss's brother if you wait until Thanksgiving weekend to start. We know. We've tried.)

The holidays, regardless of your specific traditions, are meant to celebrate the sacredness of humankind. Gift knitting isn't about obligation or about one-upping your sister-in-law. It really can just be stripped down to this: your two hands making something--big or small--for someone who matters in your life. A 'thank-you' to the teacher who spends every day with your son--and the person who finally taught him to enjoy reading. A little something for the neighbor who always waters your plants and picks up your mail while you're on vacation. Your mother's favorite nurse--the only one who can get her to take her meds.

**Without question, our 12 Knits of Christmas is the best it's ever been.** The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

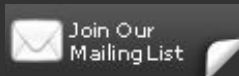
**There's more.** (Of course.) We'll be giving away two *outrageous* prizes to two very lucky knitters.

**1.)** For each ambitious customer who purchases ALL 12 kits, you'll be entered into a drawing to win a **12-month subscription to our exclusive Sleeping Bear Yarn Club** (a \$563.35 value!)



**2.)** For each kit ordered, you'll be entered into a separate drawing for a \$100 gift certificate to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)





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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it—yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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