

APRIL 22,
2014



wool & honey
yarn, fiber and other sweet delights

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NEW YARN FOR SPRING

What an exciting time of year. Finally, the days are getting longer, the Village Cheese Shanty in Leland is open and the snow is melting (*why, yes, it **did** snow today--thanks for asking.*) Spring is upon us--hallelujah and hooray!

But. Just because the mercury is rising doesn't mean it's time to put your knitting needles away. *On the contrary.* We are **thrilled** to announce the arrival of some of the most exciting yarns we've ever offered here at Wool & Honey--some *incredibly* rare yarns you'll be hard-pressed to find anywhere in the Midwest. We're honored to have been chosen as a flagship linen yarn shop for **Quince & Co.**, a small yarn company based in Maine whose specialty is American-grown fibers. **Big Bad Wool** is based in Birmingham, Alabama and was created just for wee ones.

These yarns and patterns are trickling in our store RIGHT NOW....we hope you'll stop in to see them in person this weekend. We're quickly adding new items to the website as they arrive; we'll send you an email with links to these yarns next week, along with a May/June class schedule.

QUINCE & CO.

-8 colors of **Sparrow**, an organic linen in a fingering weight.

-8 colors of **Kestrel**, an organic linen ribbon in a worsted weight.

-Several coordinating patterns for both yarns, including the gorgeous book,

Knitbot Linen, the guidebook to modern summer knits.

BIG BAD WOOL

-15 colors of **Weepaca**, a brand new yarn specifically designed for baby knits--a 50/50 blend of superwash Merino wool and baby alpaca in a light worsted weight.
-Tons of coordinating patterns for heirloom baby knits.

MALABRIGO

-10 new colors in **Silkpaca**, a lace weight yarn in a 70/30 blend of alpaca and silk. Think whisper-soft shawls for cool summer evenings.
-12 colors of **Finito**, a buttery soft fingering weight Merino wool. Fingerless mitts, summer-weight sweaters, shawlettes, baby sweaters....



Brise Cardigan by Hannah Fettig, knit in Quince & Co. Sparrow

TRUNK SHOW: MAY 9TH & 10TH

QUINCE & CO. + ANURAIN DESIGNS



BIG BAD WOOL



Join us for a weekend of fun & fiber!

We GUARANTEE you've never seen this yarn before--
we're the only LYS in Michigan who's stocking *either* of these companies in their shop.

Friday, May 9th--5 to 8:30 pm
Saturday, May 10th--10 am to 4 pm

We'll have a huge range of colors, new patterns, kits and ideas for a summer's worth of
fresh handknits.



WOOL & HONEY
(231) 228-2800

woolandhoney@gmail.com
<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
We love cherries, wine, beautiful beaches and you guessed it—yarn.
Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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