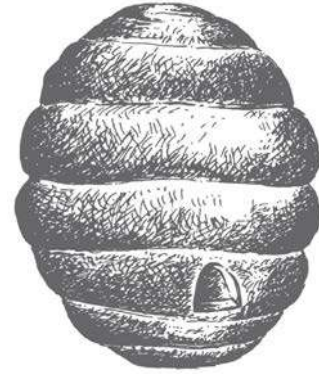


APRIL 20TH,
2018

NEWS FROM THE HIVE



[THE WEBSITE](#) [INSTAGRAM](#) [THE BLOG](#) [FACEBOOK](#)
[RAVELRY](#)



BRAND NEW FROM BROOKLYN TWEED:
RANCH, A SMALL BATCH YARN



220 yards | 100 grams | worsted weight
Climate Beneficial Wool, sourced from Surprise Valley California
Spun in Maine, naturally dyed in Pennsylvania



Ranch 01, Brooklyn Tweed's first ranch specific, single batch yarn, began with the sourcing of fine Rambouillet fiber at Bare Ranch in Surprise Valley, California, a ranch that produces Climate Beneficial Wool in partnership with Fibershed. After shearing, the fiber was processed at Chargeurs in South Carolina and spun at Jagger Brothers in Maine. To achieve a palette of 16 unique colors specially curated by BT and inspired by nature, Ranch 01 was then sent to Lancaster County, Pennsylvania to be naturally dyed by the Green Matters Natural Dye Company.



Not sure what to knit with **Ranch 01**? We've put together a few kits for Ranch, ranging from one-skein projects (the Brackett hat) to sweaters--we're just itching to cast on something new with this brand new yarn.



Fern + Feather Sweater Kit



Brackett Hat Kit



Puddle Duck Sweater Kit



Ninilchik Swoncho Kit



Stillwater Sweater Kit
(also known as the 4-day sweater!)



We're so excited to be one of the few retail shops that carry this limited edition yarn, and after keeping this a secret for months, we're honored to share it with our favorite customers--*YOU*.

Find the entire **Brooklyn Tweed Ranch collection** **HERE.**

MAKING MAGAZINE:
NO. 5 COLOR



The act of making helps to connect us to the past, knowing that many craft skills were practiced daily out of necessity. We also connect to our present, as we stop to slow down and enjoy the work at hand, leaving behind the stress of our busy days. And, possibly at the heart of our creations, is the future. As the sweater we knit or the blanket we quilt becomes an heirloom for our family to use, enjoy, and pass down to the next generation. Circling back and tying us to the past. All these connections are equally important and help to bring meaning and value to the beauty and utility we make.





Filled with beautiful heirloom projects, Making Magazine is more than a magazine--it's a lifestyle book that takes its cues from the good things in life.

Find **Making No. 5 Color** **HERE.**

BACK IN PRODUCTION:
THE TOFFEE FIELD BAG



Oh! How it warmed our hearts when **Karen Templer** emailed a few months ago to tell us that the formerly discontinued **Toffee Field Bag** would be reissued...and on **LYS Day**, at that! And not only is the Gray Field Bag back in stock, but starting today, it's only available through local yarn shops (that's us!) These workhorse bags set the standard for beautiful, functional project bags that have their own unmistakable utilitarian style. Scattered in just a few yarn shops around the country, we're pleased to stay we're Michigan's only stockist.

Please note: the Toffee Bags will be available online tomorrow, **Saturday April 21st at 9 am,** as well as in our bricks-and-mortar shop for **LYS Day**. Bookmark this link so you don't miss your chance.

Find our **Fringe Supply Co. Field Bags** **HERE.**



Facio Ergo Sum--'I make, therefore I am'

Looking for some **enamel pin action** to adorn your Field Bag?
Find our collection **HERE**.

LYS DAY:

SATURDAY, APRIL 21ST

(that's tomorrow!)



(an amazing gift basket--valued at over \$250!)

Saturday, April 21st

9 am to 4 pm

A reminder about what to expect tomorrow....

-a brand new, custom **wood-burned needle gauge** for everyone who walks in the door

(will also be included in ALL online orders placed on 4/21)

-**\$50 in FREE punches** on your frequent customer card
(in-house only)

-**an exclusive colorway** from one of our favorite indie dyers
(a bit of a sneak peek!):



-a **HUGE gift basket** (pictured above) filled with yarn and accoutrements, **valued at over \$250.**

For every \$10 you spend, you'll receive a ticket to win this basket;

**the more you spend,
the better your chances to win!**

(And YES, all online orders on 4/21 will be entered to win, too!)

-a shop full of new yarns and gifts

PLUS.

Sometimes all you have to do is ask...



Blue Moon Ice Cream is opening tomorrow...just for us!

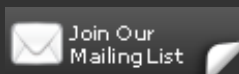
As if a shop full of yarn, gifts and giveaways aren't quite enough, you'll be able to pop over to the ice cream shop across the street for a scoop or two of hard ice cream!

(The soft serve equipment won't be ready for the season quite yet.)

Can't be with us tomorrow? While **LYS Day** is designed to show support for your local bricks-and-mortar store, there are so many of you who consider us your home away from home--and we can't thank you enough. We'll have something special for you online, too. (Wink, wink.)

Watch your inboxes very early tomorrow morning for a treat meant just for our out-of-town locals.

Click **HERE** for more information--we can't wait to celebrate our little shop with you.



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,*

*smack dab in the middle of The Most Beautiful Place in America.
We love cherries, wine, beautiful beaches and you guessed it—yarn.
Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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